



The CITY OF PARIS

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PARIS PUBLIC LIBRARY TO OFFER FREE MUSIC FROM SONY

Paris, TEXAS (June 30, 2010) – Paris Public Library has joined Library Ideas’ new network of public library websites that offer access to songs from Sony Music’s catalog of legendary artists. Called “Freegal,” the service allows the Library to increase the size and diversity of its collection by offering access to hundreds of thousands of songs. “Adding more music to the collection has been a problem in the past due to physical space limitations in the building but with Freegal the music is downloadable so we don’t have to worry about finding more room. In addition, we can offer more popular and current music as well as a wider range of genres and with hundreds of thousands of songs in the Sony catalog everyone is certain to find something they like,” said Priscilla McAnally, Library Director.

Besides the Paris Public Library, five other libraries across the country were involved in the national debut of this innovative service. The other libraries include the Princeton (NJ) Public Library, Maricopa County (AZ) Library District, Orange County (FL) Public Library, Nashville (TN) Public Library, and Fairfield (CT) Public Library.

Under the terms of the agreement, registered cardholders of the Paris Public Library can download, at no cost, a select number of Sony Music tracks in the MP3 format each month through the City of Paris website at www.paristexas.gov. Once at the City’s homepage, patrons select “Library” from the department list, then “e-Resources” and find “Freegal” in the table. “I think this service will appeal to a great many of our library patrons, particularly the technology savvy ones. It’s the same as iTunes or Rhapsody or any of the other downloadable music sites, except if you have a Paris Public Library card it isn’t going to cost you anything to use it,” Ms. McAnally said.

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“We have been waiting a long time for a service like this that delivers great music, compatibility with lots of devices, and simplicity of use. We think this will be incredibly popular with our patrons and will help the library in marketing all of its services to the community,” said Kevin Carruth, City Manager.

“Sony Music has an incredibly expansive and popular catalog and we are really excited to partner with them on this, a very important product for libraries,” said Brian Downing, co-founder of Library Ideas. “A library is a focal point of the community that requires many tools to excite people about library resources. More than anything, that is the reason for the service.”

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