



A Community Event

hosted by

City of Paris &

Lamar County Chamber of Commerce

Saturday May 11, 2019





February 2019

Dear Potential Airshow Sponsor,

May is just around the corner and the planning for Wings Over Paris has begun. The Airshow is packed with fun for everyone; delicious food, entertainment for kids, and the exciting show for the entire family.

The City of Paris' primary goal is to provide a quality community event anticipated by all. Organizers are always looking for ways to improve the event. We also seek to highlight Paris to all of North East Texas. Tons of promotion is put into the Wings Over Paris prior to and during the event via Facebook, email blasts, event calendars, regional radio advertisement, regional newspapers, and hundreds of printed promotional pieces.

Striving to provide a quality event of this nature with little or no cost to the public can prove challenging. The Airshow funding comes from fundraising efforts, corporate sponsorships, private donations, and vendor fees. The Airshow would not be possible without the financial support of our corporate sponsors and small business owners and individuals in our community.

Enclosed in this packet are some exciting sponsorship opportunities. We would be very interested in discussing any of these opportunities, and some ideas to continue to improve the Wings Over Paris for 2019. **You may reach Debra Burge at 903-784-9225.** You may also contact the Lamar Chamber of Commerce via email at [gina@paristexas.com](mailto:gina@paristexas.com).

Thank you for your time, interest, and support for the Wings Over Paris and City of Paris. We look forward to hearing from you!



City of Paris



Like us on Facebook Wings Over Paris 

# Sponsorship Opportunities

## **Torque Roll Sponsorship     \$2500**

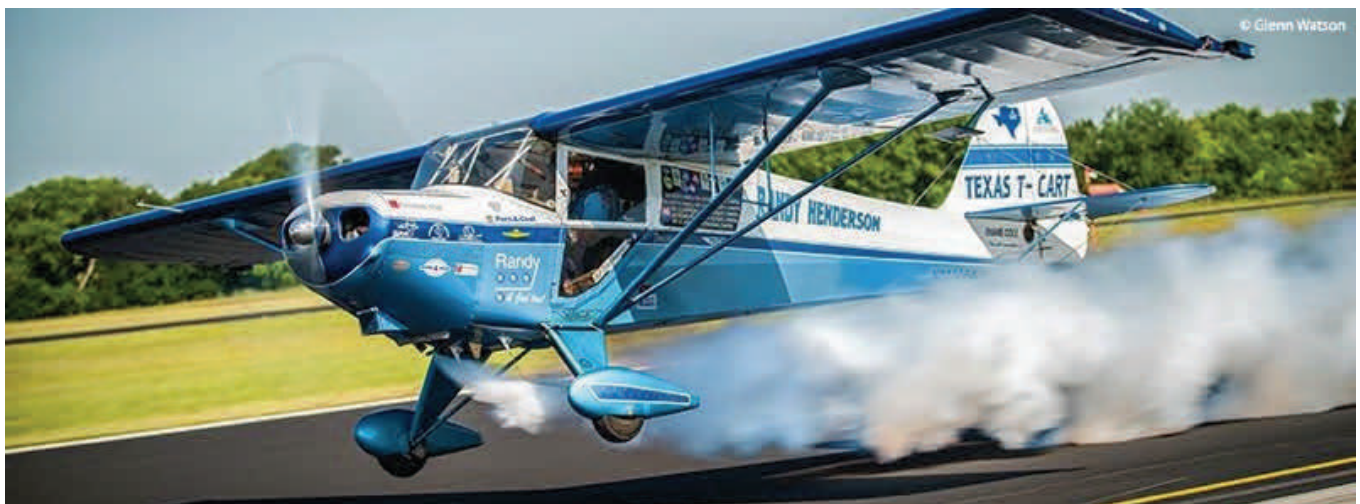
- Logo on all print media & publications and printed T-Shirts.
- Logo and Link to your website on City of Paris Airport Website and Wings Over Paris Facebook page.
- Sponsorship mentions on all radio advertising.
- Sponsor dinner with the Pilots Friday, May 10, 2019 at 6:00PM Cox Field Airport.

## **Barrel Roll Sponsorship     \$1000**

- Logo on all print media and publications and printed T-Shirts.
- Sponsorship mentions on at least 50% of radio advertising.
- Logo and website link on City of Paris Airport Website and Wings Over Paris Facebook page.

## **Slow Roll Sponsorship     \$500**

- Business name on all print media and publications and T-shirt
- Business Name on City of Paris Airport Website and Wings Over Paris Facebook page.



**I'VE GOT TO BE A SPONSOR!!!**

**For printing purposes, we need your commitment by Friday, April 5, 2019.**

All payments are due by Friday, April 26, 2019. Thank you for your support of Wings Over Paris!

Your name \_\_\_\_\_

Name for use on printed materials \_\_\_\_\_

Your phone \_\_\_\_\_

Your address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Your email \_\_\_\_\_

Website \_\_\_\_\_

T-Shirt Size: Small Medium Large XL XXL Other: \_\_\_\_\_

**All support is greatly appreciated! Item or Items you wish to sponsor :**

Torque Roll \$2500	Barrel Roll \$1000
Slow Roll \$500	Other: All donation appreciated:

My check is enclosed \_\_\_\_\_ OR Please bill me \_\_\_\_\_ OR Credit Card \_\_\_\_\_

*(If choosing to be billed, please fax this form to (903) 784-2158. Credit cards are accepted; please call 903.784.2501 to pay with card.)*

Checks payable to: Lamar County Chamber of Commerce  
8 West Plaza  
Paris, Texas 75460



*A receipt for your payment will be mailed to you.*

**Your Sponsorship will help support an event that brings the community together!**

**Thank you for your support!**

QUESTIONS? Call Debra Burge at 903-784-9225 or

Email Gina Crawford at [gina@paristexas.com](mailto:gina@paristexas.com)

*Like us on Facebook Wings Over Paris*

