

August 2020

Dear Potential Festival Sponsor,



The 20th annual Festival of Pumpkins planning is in progress and the date is set for October 24th. The Main Street Project is continuing to plan this community event, making every effort to follow government protocol for health and safety given the current pandemic situation.

This event highlights Paris to all of North East Texas. Much promotion is put into the Festival of Pumpkins prior to and during the event via websites, Facebook, email blasts, magazines, travel guides, event calendars, regional radio advertisement, newspapers and printed promotional pieces. We are currently looking for unique vendors and any leads would be appreciated.

Many community sponsors contribute annually to help provide a FREE, high quality event that is anticipated by all ages. Over 600 hours of volunteer support is accumulated by schools, community organizations and church groups. The Festival of Pumpkins is full of music, games, vendors, food and fun displays all possible because of generous supporters. Estimated attendance at the festival is over 5000.

Festival funding comes from fundraising efforts, corporate sponsorships, private donations and vendor fees. I am happy to discuss potential sponsorships opportunities with you or address any questions or concerns.

You may reach me Monday through Friday between 8am and 5pm by phone at 903.784.9293 or you may contact me via email at cbedford@paristexas.gov.

Thank you for your time, interest and support for the Festival of Pumpkins and Paris Main Street. I look forward to hearing from you!

Sincerely,

Cheri Bedford, Main Street Coordinator



www.festivalofpumpkins.com

Like us Facebook : Festival of Pumpkins Paris, TX



Sponsorship Opportunities

The Great Pumpkin Sponsorship \$1500

- *Logo & Links all print media, social media , downtown light pole banners, event day signage and printed T-Shirts.*
- *Sponsorship mentions on all radio advertising and throughout festival on 5 radio stations broadcasting live at festival.*
- *An additional banner 3'x 6 ' that you provide may be displayed by the stage*
- *Free booth space (10 X 10) at the Festival of Pumpkins for your business. (non-transferable)*

Pumpkin Patch Sponsorship \$1000

- *Logo on all print and social media, event day signage and printed T-Shirts.*
- *Sponsorship throughout festival on 5 radio stations broadcasting live at festival and downtown light pole banner.*

Jack o Lantern Sponsorship \$500

- *Business name on all print & social media & publications and T-shirt.*
- *Business Name on Festival Website and Festival Facebook page*

<p><u>Fishing in the Fountain:</u> Your business representatives in the center of the festival. We provide all the equipment and prizes, and signage. You provide volunteers and marketing materials to be passed out to participants.</p>	<p><u>Children's Art Wall :</u> Community art colored large paper sheets. The Murals will be displayed proudly after the event in downtown buildings. Your business will be showcased for several weeks as sponsor of ART.</p>
<p><u>Pumpkin Decorating:</u> Sponsor the event that historically brings up to 50 cleverly decorated pumpkins to downtown. Cash Prizes</p>	<p><u>Children's Costume contest:</u> Always a hit with the families, Children 12 and under dress up and win cash prizes</p>
<p><u>Bowling for Pumpkins:</u> Kids try their hands at rolling a strike for a free pumpkin from the Downtown Pumpkin Patch. All kids receive a prize, All strikes receive a free pumpkin to decorate.</p>	<p><u>Architectural Scavenger Hunt:</u> A fun & educational way to learn more about the evolution of downtown and its roots and heritage. Drawing at the end of the day for cash prizes.</p>



Sponsorship Opportunities

Midway Sponsorship

\$300 (10 AVAILABLE)

Let us do the preparation for you. We will set up a colorful 10 x 10 tent and carnival game! Prizes and clean up provided!

Business will be responsible for providing your volunteers and any marketing materials you choose. (Need volunteers to run the games? We have some suggestions.)

- *Your name and logo will be prominently displayed at the midway game as a Sponsor.*
- *Logo and Link on Festival Website & Festival Facebook page.*



Plinko	Ski Bowl
HIT THE SPOT	Ball Maze
Frog Fling	Hole in One
Crazy Driver	Stand the bottle

Table sponsorship

\$150 (10 AVAILABLE)

- *Tables & Umbrella's will be placed throughout the festival site. As the festival crowd enjoys the entertainment, they will also find out more about t your business. Your name will be prominently displayed in the table display (pictured). Certainly your own signage can be used, or our creative team will design something that will highlight your business on request.*



- *We will also list your name on the Facebook page!*



Like us on facebook-Paris Festival of Pumpkins

I'VE GOT TO BE A SPONSOR!!!

For printing purposes, we need your commitment no later than August 31, 2020

Payment should be received by October 19th. Thank you for your support of the
Festival of Pumpkins!

Your Name _____

Name for use on printed materials _____

Your Phone _____

Your Address _____ City _____ Zip _____

Your E-mail _____

Website _____

All support is greatly appreciated! Item or Items you wish to sponsor :

Great Pumpkin \$1500	The Midway—we prepare for you. \$300 List Game Choice:
Pumpkin Patch \$1000	Table Tent advertisement: \$150
Jack o Lantern \$500	Other: All donation appreciated:
I want to sponsor: _____	

Mycheck is enclosed _____ OR Please bill me _____ OR Credit Card _____

(If choosing to be billed or to use credit card, please fax this form to (903) 784-1798).

You will be contacted by phone by Cheri Bedford or Paige Edwards to process any credit card payments. A 5% convenience fee will be assessed on credit card transactions.

WE DO NOT ACCEPT AMEX.

Checks payable to: Paris Main Street Festival of Pumpkins
 P.O. Box 9037
 Paris, Texas 75460

A receipt for your payment will be mailed to you.

Your Sponsorship will continue the efforts of revitalization of Historic Main Street and help support an event that brings the community together! Thank you for your support!

QUESTIONS? Call Cheri Bedford @ 903-784-9293 or Paige Edwards @ 903-784-9234