



FOR IMMEDIATE RELEASE

TEMPORARY SIGNAGE ENFORCEMENT

May 16, 2022

During the past three months, the City of Paris, based on enforcement priorities of the City Council, has undertaken an initiative of temporary sign enforcement throughout the entire City. Temporary signage which remains for long durations detracts from an overall positive business community appearance. As stated in the City's sign regulations, their purpose is **"To encourage the most appropriate use of signs, to promote the health, safety, and general welfare and to protect and enhance the attractiveness of the city."**

Although enforcing sign regulations can be challenging, the business community's response during this initiative has been very understanding and cooperative. The City's code enforcement approach with this initiative has been to combine a community-wide enforcement effort with business educational materials. These included a letter providing information and encouraging voluntary compliance along with a printed brochure on the regulations and temporary permitting requirements under the City's sign ordinance adopted in 2014. Personal outreach and talking with business owners has also been a big part of this effort. From the safety and appearance standpoint, signs illegally placed in street rights-of-way are routinely confiscated and held in storage allowing owner retrieval for a short period of time.

According to Andrew Mack, City Director of Planning & Community Development, *"Sign enforcement is a challenge for most every community I've ever worked in. What I have found in business communities across the board is that if the city's enforcement efforts are reasonable and consistent, there will be a higher degree of cooperation with adopted rules. In addition, the regulations also need to be understandable and should provide a balance between business advertising needs and the community's safety and quality of overall appearance."*

The City's sign permitting office is happy to assist all business owners with more information to meet their sign advertising needs. For more information regarding the City of Paris temporary and permanent sign regulations, please reference the Sign Regulations Section 4.01 at:

<https://z2.franklinlegal.net/franklin/Z2Browser2.html?showset=parisset>

Additional information, including the temporary signage brochure, may also be found on the City of Paris web site home page at: paristexas.gov/.



City of Paris: Temporary Signs & Permitting Requirements

ALL SIGNAGE IS PERMITTED & REGULATED BY THE CITY OF PARIS ORDINANCE;
CHAPTER 4, ARTICLE 4.10

Banner sign means a temporary sign which is constructed of pliable materials such as canvas, fabric, vinyl, plastic or similar materials, with or without framework, which will withstand exposure to wind and rain without significant deterioration.

Grand-opening signs or banners A grand-opening sign or banner shall be allowed in addition to other allowable signage for a maximum time period of thirty (30) consecutive days upon issuance of a certificate of occupancy. A permit shall be obtained for such signage. Such signage shall not exceed fifty (50) square feet in sign area.

New business location sign For businesses which relocate, a sign notifying the public of a new business location shall be permitted at the old business location for a period not to exceed ninety (90) days. Such sign shall not exceed thirty-two (32) square feet in sign area.



- A temporary or portable sign shall not be used in place of, or converted to, a permanently installed sign.
- Banners with a total sign area no larger than fifty (50) square feet are permitted for a maximum time period of thirty (30) consecutive days up to five (5) times per calendar year per business.
- No sign shall be erected or placed within, or project over, any public sidewalk, street, alley, right-of-way, or other public place.
- Temporary signs shall not be located within or obstruct required off-street parking, fire lanes, driveways, or areas which create a safety hazard to vehicular or pedestrian traffic.
- Temporary signs shall be maintained in a good state of repair and shall not be allowed to become dilapidated, faded, weatherworn, unsightly or deteriorated.

TO OBTAIN A TEMPORARY SIGN PERMIT COME TO 150 SE 1ST STREET
PERMIT OFFICE: 903-784-9234 PERMITS@PARISTEXAS.GOV



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Wind device sign means a flag, banner, pennant, streamer, inflatable balloon, or similar device made of cloth, canvas, plastic, or other similar flexible material, with or without a frame or other supporting structure, fastened in such a manner as to move upon being subject to pressure by wind or breeze and used as a temporary sign. Government flag signs shall not be considered wind device signs.



- Temporary signs are permitted for a maximum time period of thirty (30) consecutive days up to two (2) times per calendar year per business.
- Wind device signs are permitted on light standards and poles. Such signage shall not exceed thirty (30) square feet in sign area per light standard or pole and shall not be strung or affixed in any manner other than from brackets on single poles. Light standards, poles and brackets shall be listed or otherwise designed and approved to support such wind device signs.
- No sign shall be erected or placed within, or project over, any public sidewalk, street, alley, right-of-way, or other public place.
- A temporary or portable sign shall not be used in place of, or converted to, a permanently installed sign.
- Temporary signs shall not be located within or obstruct required off-street parking, fire lanes, driveways, or areas which create a safety hazard to vehicular or pedestrian traffic.
- Temporary signs shall be maintained in a good state of repair and shall not be allowed to become dilapidated, faded, weatherworn, unsightly or deteriorated.

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A-frame sign means a temporary sign made of two (2) panels of corrosion resistant material connected at the top by hinges or similar devices, also commonly referred to as a “sandwich board sign.”



- Temporary signs are permitted for a maximum time period of thirty (30) consecutive days up to two (2) times per calendar year per business.
- No sign shall be erected or placed within, or project over, any public sidewalk, street, alley, right-of-way, or other public place.
- A-frame signs must be located a minimum of three (3) feet from any curb of any adjacent street, must be placed on a sidewalk or adjacent to a sidewalk, must provide an unobstructed pedestrian clearance of at least four (4) feet in width, shall not be placed in any manner to interfere with vehicular traffic or cause a hazard, shall not be placed in any median, and shall not be placed within a utility or right-of-way easement.
- The maximum sign area of an A-frame sign is twelve (12) square feet per side or twenty-four (24) square feet total. The maximum sign height of an A-frame sign shall be four (4) feet and the maximum width is three (3) feet. An A-frame sign shall not be closer than twenty (20) feet to another A-frame sign. A maximum of one (1) A-frame sign may be placed per business or tenant on the property where the A-frame sign is located.
- A temporary or portable sign shall not be used in place of, or converted to, a permanently installed sign.
- Temporary signs shall not be located within or obstruct required off-street parking, fire lanes, drive-ways, or areas which create a safety hazard to vehicular or pedestrian traffic.
- Temporary signs shall be maintained in a good state of repair and shall not be allowed to become dilapidated, faded, weatherworn, unsightly or deteriorated.

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Inflatable device sign (IDS) means a sign manufactured of plastic, cloth, canvas, or other flexible or light fabric, inflated with air, secured to the ground, does not float, does not move freely in the wind, and does not exceed thirty (30) feet in height. A wind-device sign shall not be considered an IDS.



- Temporary signs are permitted for a maximum time period of thirty (30) consecutive days up to two (2) times per calendar year per business.
- A temporary or portable sign shall not be used in place of, or converted to, a permanently installed sign.
- Temporary signs shall not be located within or obstruct required off-street parking, fire lanes, driveways, or areas which create a safety hazard to vehicular or pedestrian traffic.
- Temporary signs shall be maintained in a good state of repair and shall not be allowed to become dilapidated, faded, weatherworn, unsightly or deteriorated.
- No sign shall be erected or placed within, or project over, any public sidewalk, street, alley, right-of-way, or other public place.

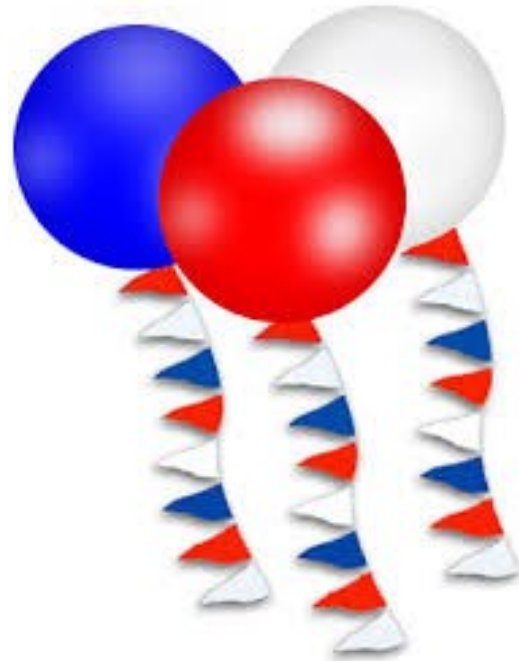
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Cloud buster balloon means any visible airtight inflatable apparatus that exceeds one (1) square foot in total area made of latex, Mylar, or other similar material that extends higher than thirty (30) feet into the sky by a cord, rope, string, wire, or other similar material.



- Temporary signs are permitted for a maximum time period of thirty (30) consecutive days up to two (2) times per calendar year per business. Not more than (1) cloud buster balloon shall be allowed on any premises.
- A temporary or portable sign shall not be used in place of, or converted to, a permanently installed sign.
- No sign shall be erected or placed within, or project over, any public sidewalk, street, alley, right-of-way, or other public place.
- Temporary signs shall not be located within or obstruct required off-street parking, fire lanes, driveways, or areas which create a safety hazard to vehicular or pedestrian traffic.
- Temporary signs shall be maintained in a good state of repair and shall not be allowed to become dilapidated, faded, weatherworn, unsightly or deteriorated.

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